



# 2025 CPA.com State of AI in Accounting Research Report

## *Key AI-driven practice area developments*

- 1** Bookkeeping & automation is already AI-driven, but will become fully automated with agentic AI
- 2** Tax preparation & compliance is evolving rapidly, moving toward near-total automation for prep and significant AI augmentation in review
- 3** Audit & risk analysis is cautiously adopting AI, with compliance and liability concerns slowing full automation
- 4** Advisory services is currently less AI-driven, but as compliance work gets automated, AI-powered insights will be a key opportunity to fuel growth
- 5** Workflow & efficiency AI (including email automation, process optimization, and AI assistants) is already advanced and will become ubiquitous in firms



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## *Implications for accounting and finance teams*

**1**

### **Skill development:**

New competencies need to be developed/taught

**2**

### **Career path developments:**

Roles will continue to evolve and change

**3**

### **Competitive positioning:**

AI-powered firms will strongly outcompete others

**4**

### **Client relationship focus:**

Further focus on value added services