



**AICPA® & CIMA®**

Together as the Association of International  
Certified Professional Accountants

Sponsorship and  
exhibitor opportunities

# Forensic & Valuation Services Conference

**Oct. 27–29, 2025**

Gaylord Rockies Resort & Convention Center, Aurora, CO,  
and live online

# About the conference

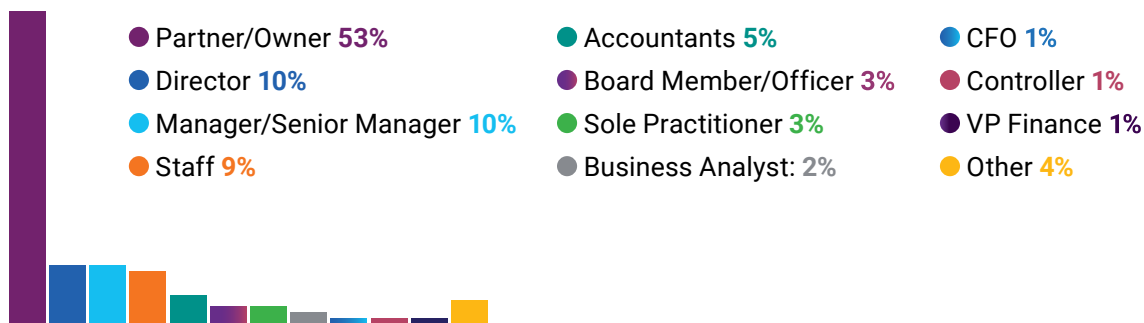
The AICPA® & CIMA® Forensic & Valuation Services Conference gives forensic and valuation practitioners the opportunity to attend sessions from either inter-related area. Experts lead sessions on how to apply complex analytical techniques, scrutinize online consumer transactions, explore public databases, conduct advanced interviews, face video depositions and analyze written statements. Over 800 attendees are eager to exchange ideas, talk with solution providers, explore the latest products and learn new processes.

Here's your chance to network with industry professionals across the country and showcase your products and services.

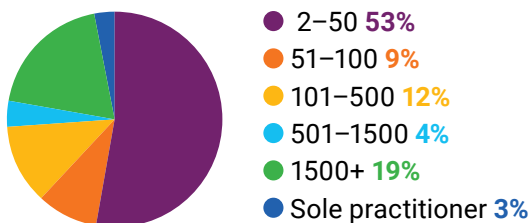
## Attendee demographics

820 Attendees

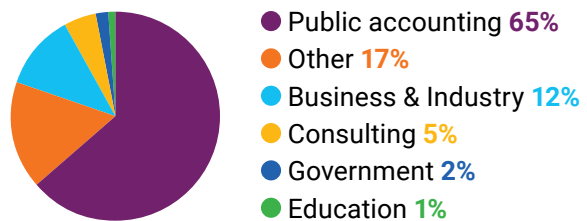
### Top titles



### Company size



### Business category



# Reimagine leadership.

## Become a sponsor.

### Sponsor benefits

- Logo on intermission slides played between sessions on-site and online
- Sponsor recognition on-site and online
- Company profile on mobile app
- Sponsor placement and recognition on AICPAConferences.com Sponsor & Exhibitor Directory
- Promotional marketing code offering a \$100 discount off registration for your clients and prospects
- Invitation to attend all on-site food and beverage functions with attendees (*does not include private events*)
- Option to purchase additional discounted CPE badges

## Executive-level status

How do I become an executive-level sponsor?

Strategically build your executive-level sponsorship package from our à la carte offerings!

**Platinum**  
Starting at \$16,000

**Gold**  
Starting at \$13,000

**Silver**  
Starting at \$11,000

### Executive-level sponsor benefits

- ▶ All above sponsor benefits
- ▶ Sponsor ad in intermission slides played between sessions on-site and online
- ▶ Tabletop exhibit space (*platinum and gold only*)
- ▶ Additional on-site Expo-only badges (*1 per exhibit space*)
- ▶ Additional CPE badges (*3 platinum, 2 gold, 1 silver*)

*Prices and offerings may be subject to change.*

# Speaking sponsorships

\$10,000

## Solution session

Present an educational topic in your area of expertise.

- 50-minute live speaking opportunity worth 1 CPE credit
- Featured on main agenda reaching attendees on-site and online
- Session attendee contact information (*includes email addresses*) to be provided one (1) week post-conference
- Session listed on main agenda on website and mobile app
- Session recording available on *Archives* page for one year post-event
- *Session title, speaker and content subject to committee pre-approval*
- Two (2) CPE badges
- *Platinum- and gold-level only*

\$8,500

## Education lab

Host a TED Talk-style presentation with an educational focus.

- 25-minute live speaking opportunity worth 0.5 CPE credit
- Featured during a networking event on-site and live online
- Session attendee contact information (*includes email addresses*) to be provided one (1) week post-conference
- Session listed on agenda on website, mobile app and signage
- Session recording available on *Archives* page for one year post-event (*speaker permission required*)
- Presentation posted to Handouts page (*speaker permission required*)
- Session title, speaker and content subject to committee pre-approval
- Two (2) CPE badges
- One (1) CPE speaker registration



*Prices and offerings may be subject to change.*

# Technology sponsorships

\$10,000

Wi-Fi

**EXCLUSIVE**

**Gain recognition for helping on-site attendees stay connected.**

- Logo on back of each attendee badge with Wi-Fi information
- Customized Wi-Fi password (*subject to hotel guidelines*)
- Logo listed in mobile app with Wi-Fi information
- Two (2) CPE badges

\$8,000

Digital marketing bundle

**EXCLUSIVE**

**Gain maximum exposure with a comprehensive digital marketing bundle.**

- One (1) 45-second commercial streamed on-site and online before one (1) general session
  - Two (2) additional commercial plays throughout the event
- One (1) sponsor banner ad on Handouts page, and Archives page
  - Logo with hyperlink in pre-event access email to all attendees
- Music sponsor recognition in text welcome window of each online session
  - Dedicated music sponsor slide displayed before all sessions
  - Playlist with sponsorship recognition will be available for attendees to download
- Logo featured on CPE alertness pop-up, 4–6 times per session
  - Alertness pop-ups include ten (10) online sessions (*excludes keynotes/general sessions*)
- Two (2) CPE badges

\$7,500

Mobile app

**EXCLUSIVE**

**Increase your visibility pre-event with the launch of the app and post-event with year-long access.**

- Logo on app splash screen
- Logo in pre-event app download instruction email
- One (1) rotating banner ad (*to rotate with other conference ads and sponsor ads, if applicable*)
- Two (2) CPE badges

\$6,500

Accessibility

**EXCLUSIVE**

**Ensure equal access to conference information, resources, services and sessions (printed agenda, closed captioning, etc.).**

- Sponsorship recognition throughout all accessibility services
- Logo in agenda on mobile app
- Sponsorship recognition in attendee portal
- One (1) 30-second commercial played before one (1) session streamed to the virtual audience
- One (1) CPE badge

*Prices and offerings may be subject to change.*

# Material sponsorships

\$10,000

Lanyard

**EXCLUSIVE**

Promote your brand throughout the entire event with one of the most popular on-site sponsorships.

- Logo displayed on AICPA & CIMA provided lanyards
- Two (2) CPE badges

\$10,000

Welcome gift

**2 AVAILABLE**

Elevate your company with an item delivered to each on-site attendee guest room.

- One (1) sponsor-provided promotional item placed in guest rooms
- Sponsorship recognition in mobile app push notification on the day of the room drop
- Item provided to all attendees in AICPA & CIMA room block
- Two (2) CPE All Access badges

\$8,000

Snack box

Generate excitement and easily attract leads with brand exposure to virtual attendees.

- Logo with hyperlink in pre-event access email to all attendees (*tracking link to be provided by sponsor*)
- Dedicated Snack Box sponsor page on the conference's website
- Custom branded email to recipients with credit details
- Credit is limited and spread out throughout the event. *See your sales consultant for details.*
- Custom recipient landing page messaging
- Menu Top Banner on featured page
- Two (2) Menu Mid Banners on featured page
- One (1) 45-second commercial streamed online before one (1) general session
- Dedicated Snack Box sponsor transition slide displayed before all sessions
- Two (2) CPE All Access badges

\$8,000

Notebook

Promote your brand as attendees take session notes.

- Logo on notebook with attached pen provided to on-site attendees
- Two (2) CPE badges

*Prices and offerings may be subject to change.*

# Networking sponsorships

\$9,000

Networking reception

**EXCLUSIVE**

Receive prominent recognition as attendees and exhibitors mingle throughout the on-site exhibit hall.

- Priority bar placement near on-site exhibit booth (*when available*)
- Sponsor recognition throughout reception
- Sponsor's logo in pre-event access email listed under On-Site Events & Opportunities
- Logo printed on napkins placed on food and beverage stations
- Logo in agenda on mobile app promoting reception and sponsor
- Mobile app push notification promoting sponsorship
- Two (2) CPE badges

\$8,000

Culinary experience

**NEW**

Offer attendees an unforgettable experience that tantalizes their taste buds and leave a lasting impression of your brand's support of the community.

- Chef attended themed dessert station
- Sponsorship recognition throughout the event
- Logo printed on napkins placed on food and beverage stations
- Logo in agenda on mobile app
- Mobile app push notification promoting sponsorship
- Sponsorship recognition in attendee portal promoting activity
- Two (2) CPE badges

\$7,500/day

All-day coffee

Build brand recognition as on-site attendees grab a beverage between sessions.

- Sponsor recognition on each coffee station
- Logo printed on coffee sleeves placed on each station
- Logo in agenda on mobile app
- Placement near exhibit booth (*when available*)
- Exclusivity option available. See your sales representative for details and special pricing.
- Two (2) CPE badges

Prices and offerings may be subject to change.

# Networking sponsorships (continued)

\$7,500

## Local flavors luncheon

Gain unparalleled exposure to attendees, positioning your brand at the forefront of this premium event.

- Host a branded lunch experience that aligns with the local cuisine of Colorado.
- Sponsorship recognition throughout lunch
- Sponsor's logo in pre-event access email listed under On-Site Events & Opportunities
- Logo in agenda on mobile app
- One (1) reserved table for sponsor to invite conference attendees
- Mobile app push notification promoting sponsorship
- Two (2) CPE badges

\$7,000

## Breakfast

Kick off the day with brand exposure before the start of on-site sessions.

- Sponsorship recognition on breakfast stations
- Logo in agenda on mobile app
- Mobile app push notification promoting sponsorship
- Priority food station placement near exhibit booth (*when available*)
- Two (2) CPE badges

\$6,500

## Specialty bar

NEW

Get creative with a specialty bar named after your company.

- Custom cocktail or beverage served during attendee networking opportunities
- Specialty bar placed near your exhibit space (*when available*)
- Sponsorship recognition on specialty bar
- Mobile app push notification promoting sponsorship
- Two (2) CPE badges

Looking for a unique way to encourage community?  
Sponsor an attendee activity and make a lasting impression!  
For more details, please contact our sales team.

Prices and offerings may be subject to change.



# Reserve your exhibit space

## Exhibit space and virtual listing

\$4,200 | Tabletop

### ▶ Tabletop space:

- One (1) lead retrieval license
- Two (2) CPE badges
- One (1) skirted table
- Two (2) chairs
- One (1) wastebasket

### ▶ Includes virtual listing!

## Virtual listing only

\$2,000 | Virtual listing only

### ▶ Virtual listing:

- Company description
- Logo
- Link to website
- Contact information
- One (1) Expo-Only Badge (not included with exhibit space package)

## Additional exhibitor benefits:

- ▶ Company profile on mobile app with link to company website
- ▶ Promotional marketing code offering \$100 discount off registration for your clients and prospects
- ▶ Invitation to attend all on-site food and beverage functions with attendees
- ▶ Option to purchase additional discounted CPE badges and on-site Expo-only badges

*Prices and offerings may be subject to change.*

# Increase your exposure.

## Exhibit space add-ons:

\$3,000

**Commercial  
package**

### Deliver your targeted message to a captive audience.

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- One (1) 30-second commercial play before one (1) session streamed on-site and online (*excludes general sessions*)
- Commercial visible by all attendees via *Archives* page (*added 4–6 weeks post-event*)
- *Commercial subject to availability and approval*

*Prices and offerings may be subject to change.*

# General information



- Tabletop exhibits must fit on top of your table or be freestanding behind it. Trade show booths are not permitted. Pipe and drape are not provided.
- Electricity is not included, but may be purchased in your exhibitor portal.
- Complimentary Wi-Fi throughout the conference area
- Overnight security will be provided; however, spaces cannot be completely secured



**Ready to get started?  
Have questions?**

Other sponsorship concepts  
you'd like to explore?

Contact your sales representative today!

✉ [SPEXevents@hq.cpa.com](mailto:SPEXevents@hq.cpa.com)



**AICPA® & CIMA®**

Together as the Association of International  
Certified Professional Accountants

Founded by AICPA and CIMA, the Association of International Certified Professional Accountants® powers leaders in accounting and finance around the globe.

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