



 AICPA & CIMA

ENGAGE 25

Everyone's connected

SPONSORSHIP AND EXHIBITOR OPPORTUNITIES

Connect at  **ENGAGE** **25**
Everyone's connected

ENGAGE offers the most innovative and comprehensive education of topics affecting accounting and finance professionals. More than 4,000 attendees are eager to exchange ideas, talk with solution providers, explore the latest products and learn new processes.

ENGAGE 2025 is a hybrid event, offering you the opportunity to build long-lasting relationships and reach on-site and online attendees. It combines six prestigious focus areas, allowing you to gain qualified leads from a variety of fields within the accounting profession.

4,700+
expected attendees

80%
of attendees represent
decision-makers at
their firms.

2,000+
expected attendees'
participation by
education track

ENGAGE is the most prominent
tech ecosystem in the U.S.
accounting conferences.

ELEVATE your brand.

Become a sponsor.

Create visibility and brand awareness for your organization by becoming an ENGAGE sponsor. We offer sponsorships that will increase your organization's visibility and create valuable connections with thousands of accounting and finance professionals.

All sponsorship packages include the following:

- ▶ Logo on intermission slides played between sessions on-site and online
- ▶ Sponsor recognition on-site and online
- ▶ Company listing and logo on ENGAGE website
- ▶ Company profile on mobile app
- ▶ Sponsor placement and recognition on virtual listing
- ▶ Access to ENGAGE promotional marketing kit with code offering a \$100 discount off registration for your clients and prospects
- ▶ Invitation to attend all public food and beverage functions with attendees
- ▶ Option to purchase additional discounted CPE All Access badges and/or on-site Expo-only badges

Executive-level status

How do I become an executive-level sponsor?

Strategically build your executive-level sponsorship package from our **à la carte** offerings!

Platinum
Starting at \$90,000

Gold
Starting at \$70,000

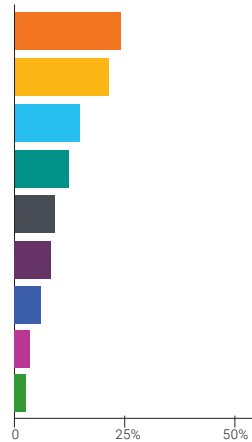
Silver
Starting at \$50,000

Executive-level sponsor benefits

- ▶ 10'x10' corner booth (*subject to availability*)
- ▶ Logo included in pre-event emails to attendees
- ▶ Recognition on ENGAGE website as executive-level sponsor
- ▶ Sponsor ad in intermission slides played prior to welcome remarks and between sessions on-site and online
- ▶ Additional on-site Expo-only badges (1 per 10'x10')
- ▶ Additional CPE All Access badges (3 platinum, 2 gold, 1 silver)

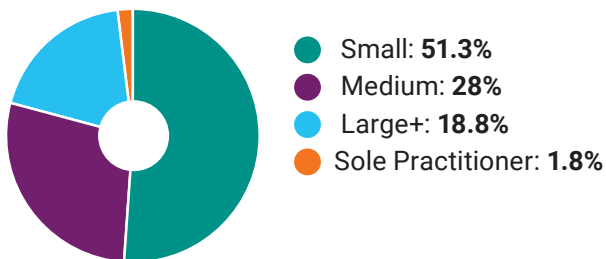
Attendee demographics Reflects 2022 data

ATTENDEE PRIMARY FOCUS



- Tax Strategies for High-Income Individuals: **23%**
- Advanced Accounting and Auditing: **22.7%**
- Advanced Personal Financial Planning: **14.6%**
- TECH+/Accounting & Finance Technology: **11.8%**
- Advanced Estate Planning: **8.4%**
- Practitioners/Practice Management: **8.3%**
- Corporate Finance and Controllers: **7.7%**
- EDGE Career Development: **1.8%**
- SOC & Third-Party Risk: **1.6%**

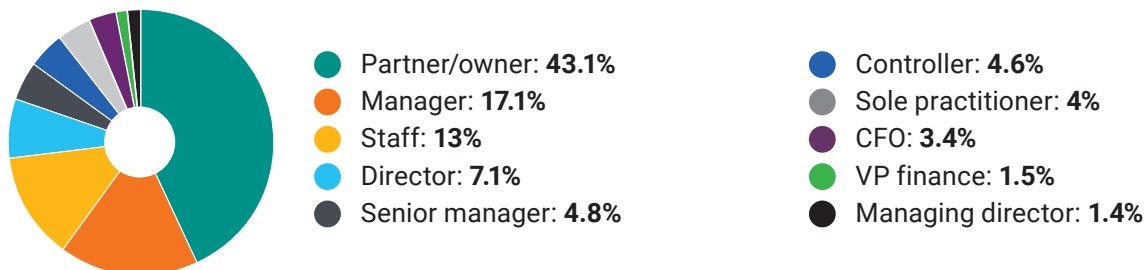
SIZE OF ORGANIZATION



BUSINESS CATEGORY



TOP TITLES



Professional development

\$30,000

Solution session

Present an educational topic in your area of expertise.

- 50-minute live speaking opportunity worth 1 CPE credit
- Featured on main agenda on ENGAGE website, mobile app and signage
- Session attendee contact information (*includes email addresses*) to be provided one (1) week post-conference
- Session recording available on *Archives page* for one year post-event (*speaker permission required*)
- Presentation posted to *Handouts page* (*speaker permission required*)
- Session title, speaker and content subject to committee pre-approval
- Two (2) CPE All Access badges
- One (1) CPE All Access speaker registration
- (Available to executive level sponsors only)

\$21,000

Education lab

Host a TED Talk-style presentation with an educational focus.

- 25-minute live speaking opportunity worth 0.5 CPE credit
- Featured in exhibit hall during networking event on-site and live online
- Session attendee contact information (*includes email addresses*) to be provided one (1) week post-conference
- Session listed on agenda on ENGAGE website, mobile app and signage
- Session recording available on *Archives page* for one year post-event (*speaker permission required*)
- Presentation posted to *Handouts page* (*speaker permission required*)
- Session title, speaker and content subject to committee pre-approval
- Two (2) CPE All Access badges
- One (1) CPE All Access speaker registration

\$7,000

Exhibit hall
tech tour

NEW

This unique sponsorship provides your brand with high visibility and direct engagement with industry professionals seeking innovative solutions and services.

- A dedicated stop on the tech tour to showcase your latest tech innovations and solutions
- A list of tour attendees contact information (*includes email addresses*) to be provided one (1) week post-conference
- Content subject to committee pre-approval
- Logo placement on all promotional materials, tour signage, and dedicated space in the mobile app
- Two (2) CPE All Access badges
- One (1) All Access speaker registration

Speaking sponsorships

\$15,000

Daily virtual studio

Take this opportunity to market your company and leave a lasting impression with conference attendees virtually and on-site.

- Exclusive 15-minute broadcast to virtual audience, format to be decided by sponsor and AICPA team
- Script material must be received by the virtual team four weeks prior to the event.
- Content subject to AICPA & CIMA virtual team approval
- Your 30-second commercial played four (4) times on the virtual platform throughout the conference
- Presented by logo on virtual platform
- Dedicated on-site signage at studio location on your sponsored day
- Logo inclusion in marketing emails
- Logo inclusion with hyperlink to sponsor website in pre-event access email to all attendees
- *Commercial session selection is subject to availability and approval*
- *Option to submit multiple commercials*
- Two (2) CPE All Access badges

\$10,000

ENGAGE studio morning update

Be the first to greet attendees as they tune in to this live morning broadcast.

- Your 30-second commercial played twice (2) to the virtual audience before the daily morning update (*Monday through Thursday*)
- Exclusive 15-minute sponsor-led daily morning update (*to be decided by sponsor and AICPA staff*)
- Script material must be received by the virtual team four weeks prior to the event
- Content subject to AICPA & CIMA virtual team approval
- Presented by logo on virtual platform
- 30-minute footage capture + edit of a 90-second video to be used by sponsor
- *Commercial session script is subject to approval*
- Two (2) CPE All Access badges

ENGAGE studio rental available.
See page 21 for details.

Technology sponsorships

\$48,000

Digital marketing bundle

EXCLUSIVE

NEW

Gain maximum exposure with a comprehensive digital marketing bundle.

- One (1) 45-second commercial streamed on-site and online before one (1) general session
- Three (3) additional commercial replays throughout the event.
- Logo with hyperlink in pre-event access email to all attendees
- Sponsor recognition in text welcome window of each online session
- Dedicated music sponsor slide displayed before all sessions
- Playlist with sponsorship recognition will be available for attendees to download
- Logo featured on CPE alertness pop-up, 4–6 times per session
- CPE alertness pop-ups includes ten (10) online sessions (excludes keynotes)
- Commercial is subject to approval
- Two (2) CPE All Access badges

\$25,000

Agenda Jumbotron

NEW

3 AVAILABLE

Elevate your brand visibility on one of the jumbo agenda video walls placed within the conference meeting space.

- Sponsorship branding placed on agenda video wall strategically positioned to capture the attention of thousands of attendees
- Visual displays creates a lasting impression, boosting brand recall and recognition
- Monitor provides current and upcoming session information
- Two (2) CPE All Access badges

\$25,000

Wi-Fi

EXCLUSIVE

Gain digital recognition for helping attendees stay connected.

- Logo on back of each attendee badge with Wi-Fi information
- Sponsor selects customized Wi-Fi password (subject to hotel guidelines)
- Logo listed in mobile app with Wi-Fi information
- Two (2) CPE All Access badges

Technology sponsorships

\$15,000

Email deployment

Maximize your outreach and drive impactful results through our sponsored email deployments!

- AICPA & CIMA to send a custom email deployment on the sponsor's behalf to attendees
- Insightful metrics and email delivery rates to measure success and optimize future campaigns
- Two (2) CPE All Access badges

\$12,000

TECH demo

Host a demonstration to share the advantages and highlights of your product or services.

- Live product demonstration (no CPE credit)
- Featured in exhibit hall during a networking event on-site and live online
- Session attendee contact information (*includes email addresses*) to be provided one (1) week post-conference
- Session listed on agenda on ENGAGE website, virtual platform, mobile app and signage
- Session recording available on *Archives page* for one year post-event (*speaker permission required*)
- Presentation posted to *Handouts page* (*speaker permission required*)
- Session title, speaker and content subject to committee pre-approval
- Two (2) CPE All Access badges
- One (1) CPE All Access speaker registration

\$10,000

Promotional package

Stand out to attendees as they peruse the ENGAGE website.

- Banner ad in pre-event information email to attendees
- Banner ad in daily newsletter email sent to attendees during event
- One (1) 60-second commercial played on the ENGAGE website

\$8,000

Area of focus digital signage

NEW

Display your brand outside of every meeting room within your selected area of focus.

- Logo on each monitor outside of every session room
- Monitor provides current and upcoming session information
- Two (2) CPE All Access badges

Material sponsorships

\$55,000

Lanyard

EXCLUSIVE

Promote your brand throughout the entire event with one of the most popular sponsorships.

- Logo displayed on AICPA & CIMA provided lanyards
- Two (2) CPE All Access badges

\$35,000

Power zone

EXCLUSIVE

Elevate your message with this favorite as attendees stop for a quick recharge in the designated power zone areas.

- Exclusive branding rights to the Power Zones featured in four (4) of the Power Zone areas, which include the Cafe', Power Zone Lounge, and Work Area
- Sponsor-provided artwork displayed on furniture groupings
- Opportunity to create enjoyable experiences by placing sponsor-provided items such as stress balls, pillows, games, notebooks, pens, etc.
- Opportunity to place sponsored provided collateral and pop-up banners
- Two (2) CPE All Access badges

\$20,000

Guest room drop

Elevate your company with an item delivered to each on-site attendee guest room.

- One (1) sponsor-provided promotional item placed in guest rooms
- Sponsorship recognition in mobile app push notification on the day of the room drop
- *Item provided to all attendees in AICPA® & CIMA® room block*
- Two (2) CPE All Access badges



Material sponsorships

\$15,000

Snack box

Generate excitement and easily attract leads with brand exposure to virtual attendees.

- Logo with hyperlink in pre-event access email to all attendees (tracking link to be provided by sponsor)
- Dedicated Snack Box sponsor page on the conference's website
- Custom branded email to recipients with credit details
- Credit is limited to 200 attendees spread out throughout the event. See your sales consultant for details.
- Custom recipient landing page messaging
- Menu Top Banner on featured page
- Two (2) Menu Mid Banners on featured page
- One (1) 45-second commercial streamed online before one (1) general session
- Dedicated Snack Box sponsor transition slide displayed before all online sessions
- Two (2) CPE All Access badges

\$12,000 / per day

Cal'Q Later photobot

NEW

Engage attendees with a memorable photo experience with a robot photographer.

- One (1) cruising interactive robot that captures photos for attendees to have as a keepsake of their ENGAGE experience
- Sponsored provided artwork displayed on body of robot
- Brand logo featured prominently on attendee photographs
- Participating attendee contact information (*includes email addresses*) to be provided one (1) week post-conference
- Two (2) CPE All Access badges

\$5,000 / per day

Coffee e-card

Build brand recognition as virtual attendees grab a beverage at a time convenient for them.

- Complimentary coffee provided to 200 virtual attendees as a credit (Starbucks, Dunkin', etc.)
- AICPA to send a custom-branded email to attendees with credit details
- Two (2) CPE All Access badges

Opening Night Networking sponsorships

\$20,000
Opening night
Entertainment

EXCLUSIVE

NEW

An exclusive opportunity for your company to shine as one of the key sponsors for our much-anticipated event.

- Prominent branding across all event materials
- Media coverage with your brand featured in the attendee portal, conference newsletter, and event recap
- Logo printed on napkins placed on specialty bar
- Two (2) CPE All Access badges

\$15,000
Opening night
specialty bar

2 AVAILABLE

Get creative with a specialty bar named after your company.

- Custom cocktail or beverage served during the opening night reception
- Specialty bar placed near your exhibit space (*subject to availability*)
- Sponsorship recognition on specialty bar
- Mobile app push notification promoting sponsorship
- Sponsorship recognition in dedicated reception slide displayed before sessions leading up to the event
- Two (2) CPE All Access badges



Accounting Extravaganza Networking Sponsorships

\$30,000

Accounting
extravaganza
reception

EXCLUSIVE

NEW

Position your brand in front of a highly engaged and relevant audience during an evening designed for networking, knowledge sharing, and brand visibility.

- Custom event (options include festive themed night, attendee competitions, hall opening parade, etc.)
- Sponsorship recognition in attendee portal promoting event
- Logo printed on napkins placed on specialty bar
- One (1) mobile app push notification promoting sponsorship
- Sponsorship recognition in daily newsletter email sent to attendees during event
- Logo in agenda on mobile app promoting sponsorship
- Dedicated Accounting Extravaganza slide displayed before sessions leading up to the event
- Two (2) CPE All Access badges

\$20,000

Accounting
extravaganza midday
dessert reception

EXCLUSIVE

NEW

Stay top of mind by keeping attendees refueled and refreshed.

- Food station (ice cream, popcorn, assorted cookies, etc.) placed next to your booth (*subject to availability*)
- Sponsorship recognition on each food and beverage station
- Logo printed on napkins placed on food and beverage stations
- Logo printed on napkins placed on specialty bar
- Mobile app push notification promoting sponsorship
- Logo in agenda on mobile app
- Two (2) CPE All Access badges



Networking sponsorships

\$20,000

Closing night
reception

2 AVAILABLE

Position your brand as an industry leader in front of a highly targeted audience of professionals, decision-makers, and influencers.

- Sponsorship recognition in attendee portal promoting event
 - Sponsorship recognition in pre-event information email to attendees advertising event
 - Sponsorship recognition in daily newsletter email sent to attendees during event
 - Logo printed on napkins placed on specialty bar
 - Dedicated reception slide displayed before sessions leading up to the event
 - Exclusive opportunity available to create a customized event (options include theme night, wine and cheese reception, attendee competitions, etc.). Additional fees apply. Please contact your sales team for further details.
 - Two (2) CPE All Access badges
-

\$20,000/per day

Breakfast and break

EXCLUSIVE

NEW

Kick off the day with brand exposure to energized attendees.

- Sponsorship recognition throughout the meeting space
 - Logo in agenda on mobile app
 - Mobile app push notification promoting sponsorship
 - Two (2) CPE All Access badges
-

\$20,000

Community lunch

Gain exposure while attendees network over lunch.

- Sponsorship recognition throughout lunch for your desired area of focus (*subject to availability*)
- AICPA & CIMA to send a custom email deployment on the sponsor's behalf to targeted audience
- Logo in agenda on mobile app
- Push notification promoting sponsorship
- Two (2) CPE All Access badges

Networking sponsorships

\$15,000

Wednesday dessert
reception

EXCLUSIVE

NEW

Stay top of mind by keeping attendees refueled and refreshed.

- Food station (ice cream, popcorn, assorted cookies, etc.) placed next to your booth (*subject to availability*)
- Sponsorship recognition on each food and beverage station
- Logo printed on napkins placed on food and beverage stations
- Mobile app push notification promoting sponsorship
- Logo in agenda on mobile app
- Two (2) CPE All Access badges

\$15,000

Philanthropy

NEW

Give back to the community with this innovative and impactful way to integrate charitable giving with one of our engaging, hands-on activities for attendees.

- One (1) community service engage activation station (in the past, options have included Cardz for Kidz, Foundation for Hospital Art, and DIY dog and cat toys for SPCA)
- Sponsor recognition throughout activity
- Logo in agenda on mobile app promoting activity
- AICPA & CIMA to provide all supplies
- Mobile app push notification promoting sponsorship
- Sponsorship recognition in pre-event information email to attendees advertising event
- Sponsorship recognition in daily newsletter email sent to attendees advertising event
- Two (2) CPE All Access badges

\$15,000

Private exhibitor
luncheon

Make an impression by hosting your very own lunch in one of our private rooms.

- Host a party of up to 20 sponsored invited guests in your private lunchroom (One (1) host is included in the number)
- Opportunity for company executive to welcome guests
- Two (2) round tables and chairs provided
- Sponsor logo and company name placed on room signage
- AICPA® & CIMA® to send a custom RSVP deployment on the sponsor's behalf to attendees in one chosen area of focus (AICPA & CIMA are not responsible for the management of the guestlist)
- Logo in agenda on mobile app promoting sponsorship
- Only available to Executive-Level sponsors with a social media following
- Two (2) CPE All Access badges

Networking sponsorships

\$12,000

Virtual philanthropy

NEW

Showcase your company's commitment to social responsibility, boosting public perception and trust.

- One (1) charitable kit provided to virtual attendees that opt-in during registration
- Project Helping Kynd Kit options can include Financial Literacy, Teen Mental Health, Career Readiness
- Sponsor recognition on dedicated activity page
- AICPA & CIMA to provide all supplies
- Sponsorship recognition in pre-event information email to attendees advertising event
- Two (2) CPE All Access badges

\$8,500

Virtual experience activity

Work with our team of virtual experts to create your very own virtual experience.

- Custom activity (options include virtual headshots, caricatures, networking, etc.)
- Sponsor recognition throughout activity
- Logo on agenda or dedicated page in mobile app promoting sponsorship
- Banner ad on conference website
- One (1) one-minute commercial play during activity (*if applicable*)
- Sponsor ad transition slide displayed before all sessions
- Dedicated virtual networking activity slide displayed before all sessions
- Participating attendee contact information (*includes email addresses*) to be provided one (1) week post-conference
- Two (2) CPE All Access badges



Wellness sponsorships

\$25,000
Step challenge

EXCLUSIVE

Support health and wellness while promoting your brand.

- Attendees earn points by participating in wellness activities for a chance to win prizes. Points are tracked on the HEKA Health & Wellness mobile app.
- Sponsorship recognition in email to participating attendees with competition instructions
- Attendees receive a major boost in points for visiting your exhibit space
- Sponsorship recognition on the competition's mobile app
- Sponsor-provided prize (*optional*)
- Three (3) mobile app push notifications promoting sponsorship
- Sponsor recognition on on-site signage and virtual platform
- Two (2) CPE All Access badges

\$25,000
Puppy therapy

NEW

2 AVAILABLE

Host a unique experience that has proven to be an effective way for attendees to alleviate stress, boost morale, and foster community through puppy therapy.

- Sponsorship recognition on signage outside of activity
- Logo in agenda on mobile app
- Sponsorship recognition in pre-event information email to attendees advertising event
- Sponsorship recognition in daily newsletter email sent to attendees during event
- Logo in agenda on mobile app promoting sponsorship
- Dedicated wellness activity slide displayed before all sessions
- Participating attendee contact information (*includes email addresses*) to be provided one (1) week post-conference
- Two (2) CPE All Access badges

Wellness sponsorships

\$20,000
Healthy ENGAGE

EXCLUSIVE

NEW

Cultivate a culture that encourages the well-being of mind, body, and community.

- Wellness activity (options include yoga, morning workouts, run or walk, zumba, etc.)
- Sponsorship recognition throughout activity
- Logo in agenda on mobile app promoting sponsorship
- Dedicated wellness activity slide displayed before all sessions
- Participating attendee contact information (*includes email addresses*) to be provided one (1) week post-conference
- Two (2) CPE All Access badges

\$15,000
Accessibility

EXCLUSIVE

NEW

Ensure equal access to ENGAGE information, resources, services and sessions (printed agenda, live captions, mother's room, etc.).

- Sponsorship recognition throughout all accessibility services
- Logo in agenda on mobile app
- Sponsorship recognition in attendee portal
- One (1) 30-second commercial played before (1) session streamed to the virtual audience
- Sponsorship recognition in pre-event information email to attendees
- Sponsorship recognition in daily newsletter email sent to attendees during event
- Two (2) CPE All Access badges



On-site branding

\$30,000
Jenga wall

EXCLUSIVE

Have a large branded wall within the conference space with your logo paired with unique, eye-catching décor.

- Sponsored-provided artwork displayed on Jenga wall outside of exhibit hall
- *Only available to platinum and gold sponsors*
- Two (2) CPE All Access badges

\$30,000
Exhibit hall level
wall cling

EXCLUSIVE

Imagine your brand front and center, catching the eye of attendees as they walk into one of the main conference area.

- Sponsored-provided artwork displayed as a large wall cling outside of the exhibit hall
- *Only available to platinum and gold sponsors*
- Two (2) CPE All Access badges

\$20,000
Sail cling

2 AVAILABLE

Display your message through on-site branding viewable from multiple levels of the conference center.

- Sponsor-provided artwork displayed
- *Only available to platinum and gold sponsors*
- Two (2) CPE All Access badges

\$20,000
Ironwood Terrace
wall cling

EXCLUSIVE

Maximize your brand's visibility by sponsoring a wall cling at the Ironwood Terrace! Located in a high-traffic area, this prime spot offers unparalleled exposure!

- Sponsor provided artwork displayed on a large, eye-catching wall cling
- *Only available to platinum and gold sponsors*
- Two (2) CPE All Access badges

\$18,000
Hanging banner

2 AVAILABLE

Make a positive impact on attendees with your branding and logo displayed so that it can be seen from multiple levels of the meeting space.

- Sponsor-provided artwork displayed as hanging banner
- *Only available to platinum and gold sponsors*
- Two (2) CPE All Access badges

On-site branding

\$18,000

Elevator cling

Endorse your brand as potential clients move throughout the conference center.

- Sponsor-provided artwork displayed on the outer elevator doors
- Two (2) CPE All Access badges

\$15,000

Accounting Blvd exhibit hall entrance

EXCLUSIVE

NEW

Position your brand at the main entrance of the exhibit hall and capture the attention of all attendees as they enter, maneuver between spaces, and exit.

- Branded photo backdrop featuring your logo
- Opportunity to include hashtag messaging to encourage social media sharing to amplify your brand reach
- Two (2) All Access CPE badges

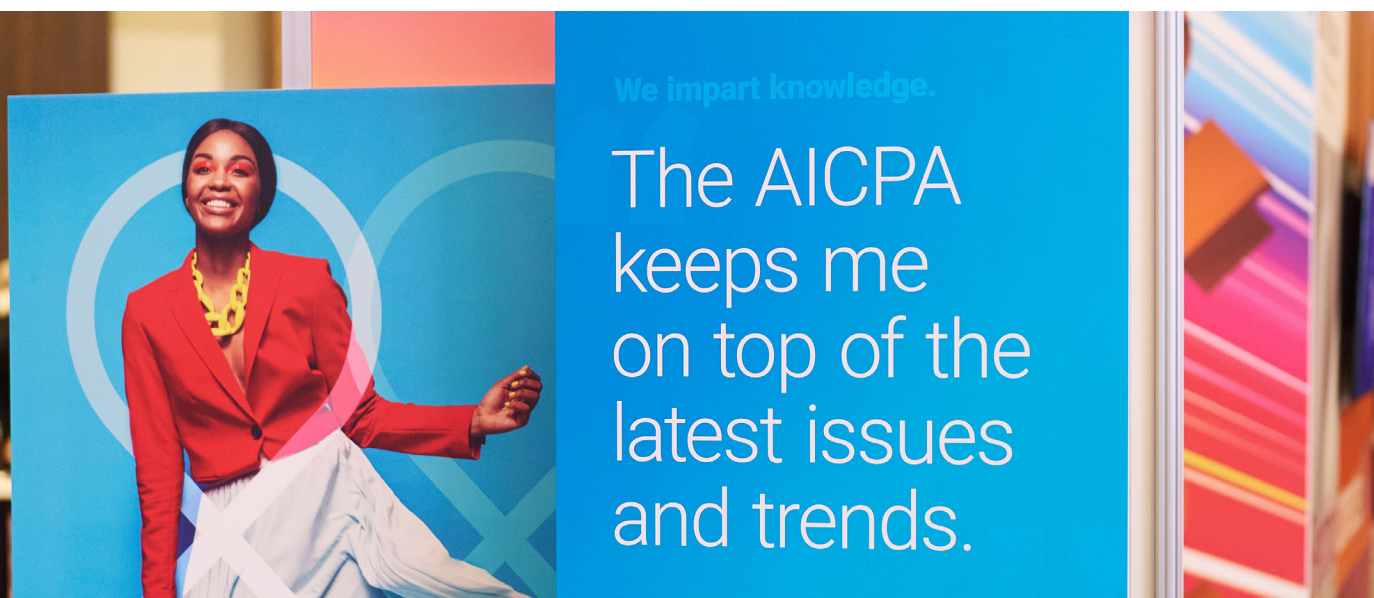
\$15,000

Window clings

LIMITED

Prominently display your company as a leader in this high-traffic area.

- Sponsor-provided artwork displayed as window cling
- *Only available to platinum and gold sponsors*
- Two (2) All Access CPE badges



Reserve your booth

Exhibit booth with virtual listing

\$6,800	Inline booth location 10' x 10'
\$7,500	Corner booth location 10' x 10'
\$15,500	10' x 20' double booth
\$30,800	20' x 20' island booth
\$40,000	20' x 30' pavilion

On-site booth per 10'x10' space:

- Two (2) CPE All Access badges
- One (1) skirted table
- Two (2) chairs
- One (1) wastebasket
- One (1) booth ID sign
- Pipe and drape (black)

Virtual listing (also sold separately for \$3,000):

- Company description
- Logo
- Link to website
- Contact information

Additional exhibitor benefits:

- ▶ Company listing and logo on ENGAGE website with link to company website
- ▶ Company profile on mobile app with link to company website
- ▶ One complimentary Lead Retrieval app download to receive real-time attendee lead information.
- ▶ ENGAGE promotional marketing kit with code offering a \$100 discount on registration for your clients and prospects
- ▶ Invitation to attend all public food and beverage functions
- ▶ Option to purchase additional discounted CPE All Access badges and Expo-only badges

Enhance your presence

Exhibit space add-ons:

\$10,000

Turnkey exhibit display

LIMITED

Boost your conference presence with our turnkey satellite exhibitor display.

- One (1) exhibit kiosk placed in preferred area of focus meeting space
- Interactive kiosk captures attendees leads as they play games, view product demos, and more
- One (1) ID sign
- One (1) Expo-only badge

\$5,000

ENGAGE studio rental

NEW

Record content in our turnkey fully equipped staffed studio.

- 30-minute time slot for your team to reserve and create content that you can take back to use on social media, your blog, YouTube channel, etc.
- Visually appealing, creative setup that includes a light kit, camera, mics, and a team of experts

\$5,000

Healthy ENGAGE virtual

EXCLUSIVE

NEW

Position your brand as a champion of well-being and positive lifestyle changes as a sponsor of one of our virtual Healthy ENGAGE wellness series activities.

- Virtual wellness activity (options includes yoga sessions, guided meditations, fitness challenges, and wellness workshops conducted by renowned experts)
- Exclusive branding rights displayed on virtual platform
- Dedicated email blast to virtual attendees
- Participating attendees contact information (*includes email addresses*) to be provided one (1) week post-conference

Enhance your presence

Exhibit space add-ons:

\$3,000

Commercial package

Deliver your targeted message to a captive audience.

- One (1) 30-second commercial play before one (1) session streamed online (*excludes general sessions*)
- Commercial visible by all attendees via *Archives* page (added 4–6 weeks post-event)

\$1,000

Marketing table

Increase brand visibility to attendees in the exhibit hall during breaks and receptions.

- Three (3) cocktail tables in the exhibit hall to display your marketing material

\$1,000

Passport to prizes

NEW

Want a simple and easy way to direct attendees to your booth? This is a great icebreaker to attract and keep attendees on the exhibit floor.

- Attendees receive a passport upon registration used to collect “stamps” from participating exhibitors to become eligible for prize drawings
- Prize drawings are scheduled to take place at the final networking reception held in the exhibit hall
- Each participating exhibitor is provided with conference stickers (stamps) that attendees must collect by visiting their booth
- Exhibitor recognition in attendee portal promoting activity
- Exhibitor recognition on signage to be placed at their exhibit space
- Logo placed in intermission slide played between sessions
- Exhibitor recognition on signage promoting activity
- Each participating exhibitor must supply a prize of \$100 value
- AICPA & CIMA is not responsible for prize drawings
- Exhibitor must notify AICPA & CIMA Expo Services via email of the prize winner by the close of the conference

General information



- » Electricity and Wi-Fi is not included, but may be purchased in the exhibitor portal
- » Complimentary Wi-Fi is provided throughout the conference area. Please feel free to order high speed Wi-Fi for your exhibit space if you will be conducting demonstrations.
- » Overnight security will be provided; however, spaces cannot be completely secured

READY TO GET STARTED? HAVE QUESTIONS?

Contact your sales representative today!

SPEXevents@hq.cpa.com



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