



AICPA® & CIMA®

Together as the Association of International
Certified Professional Accountants

2024

Prospectus

Sponsorship and exhibitor opportunities

Forensic & Valuation Services Conference

Oct. 28–30

Hyatt Regency Dallas
Dallas, TX, and live online

About the conference

The AICPA & CIMA Forensic & Valuation Services Conference gives forensic and valuation practitioners the opportunity to attend sessions from either inter-related area. Experts lead sessions on how to apply complex analytical techniques, scrutinize online consumer transactions, explore public databases, conduct advanced interviews, face video depositions and analyze written statements. Over 800 attendees are eager to exchange ideas, talk with solution providers, explore the latest products and learn new processes.

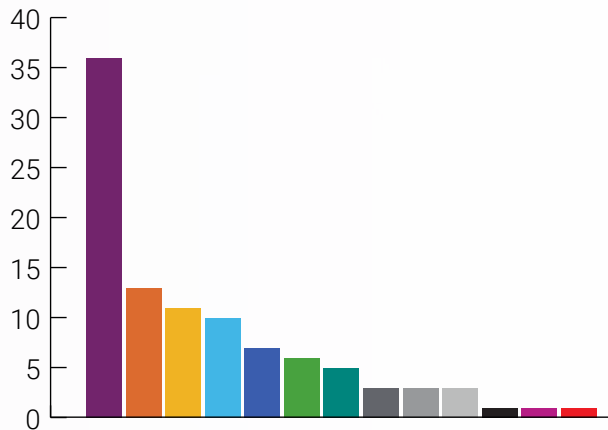
Here's your chance to network with industry professionals across the country and showcase your products and services.

Attendee demographics

440 Attendees

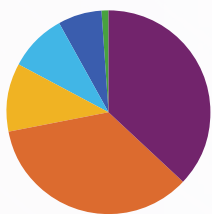
Top titles

Partner/Owner 36%
Staff 13%
Other 11%
Manager 10%
Director 7%
Sole Practitioner 6%
Managing Director 5%



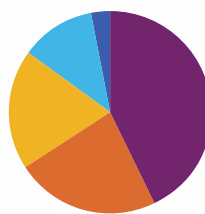
CEO/COO 3%
President 3%
VP/SVP 3%
CFO 1%
Controller 1%
Officer 1%

Company size



2-50 58%
51-100 14%
101-250 11%
>500 10%
Sole practitioner 6%
251-500 1%

Business category



Public accounting 43%
Other 23%
Consulting 19%
Business & Industry 12%
Government 3%

Reimagine leadership.

Be a sponsor.

Sponsor benefits

- Logo on intermission slides played between sessions on-site and online
- Sponsor recognition on-site and online
- Company profile on mobile app with link to company website
- Sponsor placement and recognition in Sponsor & Exhibitor Directory
- Promotional marketing code offering a \$100 discount off registration for your clients and prospects
- Invitation to attend all on-site food and beverage functions with attendees (*does not include private events*)
- Option to purchase additional discounted CPE badges

Executive-level status

How do I become an executive-level sponsor?

Strategically build your executive-level sponsorship package from our à la carte offerings!

Platinum
Starting at \$16,000

Gold
Starting at \$13,000

Silver
Starting at \$11,000

Executive-level sponsor benefits

- ▶ All above sponsor benefits
- ▶ Sponsor ad in intermission slides played between sessions on-site and online
- ▶ Tabletop exhibit space (*platinum and gold only*)
- ▶ Additional on-site Expo-only badges (*1 per exhibit space*)
- ▶ Additional CPE badges (*3 platinum, 2 gold, 1 silver*)

Prices and offerings may be subject to change.

Speaking sponsorships

\$10,000

Solution session

Present an educational topic in your area of expertise.

- 50-minute live speaking opportunity worth 1 CPE credit
- Featured on main agenda reaching attendees on-site and online
- Session attendee contact information (*includes email addresses*) to be provided one (1) week post-conference
- Session listed on main agenda on website and mobile app
- Session recording available on *Archives* page for one year post-event
- *Session title, speaker and content subject to committee pre-approval*
- *Executive-level sponsors only*
- Two (2) CPE badges

\$8,500

Learning lab

Host a TED Talk-style presentation with an educational focus.

- 20-minute live speaking opportunity, no CPE
- Hosted during networking event and streamed live online
- Session attendee contact information (*includes email addresses*) to be provided one (1) week post-conference
- Session listed on main agenda on website and mobile app
- *Session title, speaker and content subject to committee pre-approval*
- Two (2) CPE badges
- One (1) CPE speaker registration



Prices and offerings may be subject to change.

Technology sponsorships

Exclusive

\$10,000

Virtual streaming

Gain maximum exposure with a comprehensive digital marketing bundle.

- One (1) 45-second commercial streamed on-site and online before one (1) general session
- Two (2) additional commercial plays throughout the event
- One (1) banner ad to rotate with other conference ads and sponsor ads on virtual platform digital lobby
- Logo with a hyperlink in pre-event access email to all attendees
- *Commercial session selection is subject to availability and approval*
- Two (2) CPE badges

Exclusive

\$9,000

Wi-Fi

Gain recognition for helping on-site attendees stay connected.

- Logo on back of each attendee badge with Wi-Fi information
- Sponsor selects customized Wi-Fi password (*subject to hotel guidelines*)
- Logo listed in mobile app with Wi-Fi information
- Two (2) CPE badges

\$8,500

Session alertness checks

Highly visible branding in select sessions.

- Logo featured on CPE alertness pop-up, 4–6 times per session
- Ten (10) sessions (*excludes keynotes/general sessions*)
- Two (2) CPE badges

Exclusive

\$7,500

Mobile app

Increase your visibility pre-event with the launch of the app and post-event with year-long access.

- Logo on the app splash screen
- Logo in pre-event app download instruction email
- (1) banner ad to rotate with other conference ads and sponsor ads on virtual platform digital lobby
- Two (2) CPE badges

Exclusive

\$7,500

Music

Increase exposure to online customers and prospects through music.

- Sponsor recognition in text welcome window of each online session
- Dedicated music sponsor slide displayed before all sessions
- Logo with hyperlink in pre-event access email to attendees
- Playlist with sponsorship recognition will be available for attendees to download
- Two (2) CPE badges

Prices and offerings may be subject to change.

Technology sponsorships (continued)

Exclusive

\$6,500

Closed captioning

Maximize your brand with this multi-channel package providing visibility in all online sessions.

- Sponsor recognition in text closed captioning message before every online session
 - One (1) 30-second commercial play streamed on-site and online prior to one (1) session
 - Logo in Virtual Conference Lobby
 - Logo with hyperlink on pre-event access email to attendees
 - *Commercial session selection is subject to availability and approval.*
 - One (1) CPE badge
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Material sponsorships

Exclusive

\$10,000

Lanyard

Promote your brand throughout the entire event with one of the most popular on-site sponsorships.

- Logo displayed on AICPA & CIMA provided lanyards
 - Two (2) CPE badges
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New

\$10,000

Guest Room Drop

Elevate your company with an item delivered to each on-site attendee guest room.

- One (1) sponsor-provided promotional item placed in guest rooms
- Sponsorship recognition in mobile app push notification on the day of the room drop
- Item provided to all attendees in AICPA room block
- Two (2) CPE All Access badges

Prices and offerings may be subject to change.

Material sponsorships (continued)

New

\$8,000

Snack Box

Generate excitement and easily attract leads with brand exposure to virtual attendees.

- Logo with hyperlink in pre-event access email to all attendees (tracking link to be provided by sponsor)
- Dedicated Snack Box sponsor page on the conference's website
- Custom branded email to recipients with credit details
- Custom recipient landing page messaging
- Menu Top Banner on featured page
- Two (2) Menu Mid Banners on featured page
- One (1) 45-second commercial streamed online before one (1) general session
- Dedicated Snack Box sponsor transition slide displayed before all sessions
- Two (2) CPE All Access badges

\$8,000

Notebook and pens

Promote your brand as attendees take session notes.

- Logo on notebook and pen provided to on-site attendees
- Two (2) CPE badges

Networking sponsorships

Exclusive

\$9,000

Networking Reception

Receive prominent recognition as attendees and exhibitors mingle throughout the exhibit hall.

- Priority bar placement near exhibit booth (*when available*)
- Sponsor recognition throughout reception
- Logo printed on napkins placed on food and beverage stations
- Logo in agenda on mobile app promoting reception and sponsor
- Mobile app push notification promoting sponsorship
- Two (2) CPE badges

\$7,500/day

All-day coffee

Build brand recognition as on-site attendees grab a beverage between sessions.

- Sponsor recognition on each beverage station
- Logo printed on coffee sleeves placed on each station
- Logo in agenda on mobile app
- Placement near exhibit booth (*when available*)
- Two (2) CPE badges

\$12,000

Full conference

Prices and offerings may be subject to change.

Networking sponsorships (continued)

\$7,500

Lunch

Gain exposure while attendees network over lunch.

- Sponsorship recognition throughout lunch
- Logo in agenda on mobile app
- Mobile app push notification promoting sponsorship
- One (1) reserved table for sponsor to invite conference attendees
- Two (2) CPE badges

\$7,000

Breakfast

Kick off the day with brand exposure before the start of the sessions.

- Sponsorship recognition on breakfast stations
- Logo in agenda on mobile app
- Priority food station placement near exhibit booth (*when available*)
- Two (2) CPE badges

\$6,500

Specialty bar

Get creative with a specialty bar named after your company.

- Custom cocktail or beverage served during attendee networking opportunities
- Specialty bar placed near your exhibit space (*when available*)
- Sponsorship recognition on specialty bar
- Mobile app push notification promoting sponsorship
- Two (2) CPE badges

\$6,500

Break

Stay top of mind by keeping attendees refueled and refreshed.

- Themed food station (ice cream, popcorn, assorted cookies, trail mix, etc.)
- Sponsorship recognition on each station
- Logo in agenda on mobile app
- Placement near exhibit booth (*when available*)
- Two (2) CPE badges

Prices and offerings may be subject to change.

Reserve your exhibit space.

Exhibit space and virtual listing

\$4,200

Tabletop:

- One (1) lead retrieval license
- Two (2) CPE badges
- One (1) skirted table
- Two (2) chairs
- One (1) wastebasket

Includes virtual listing!

Virtual listing only

\$2,000

Virtual listing:

- Company description
- Logo
- Link to website
- Contact information
- One (1) Online CPE Badge (*not included with tabletop package*)

Additional exhibitor benefits:

- ▶ Company profile on mobile app with link to company website
- ▶ Promotional marketing code offering \$100 discount off registration for your clients and prospects
- ▶ Invitation to attend all on-site food and beverage functions with attendees
- ▶ Option to purchase additional discounted CPE badges and on-site Expo-only badges

Prices and offerings may be subject to change.

Increase your exposure.

Exhibit space add-ons:

Exclusive

\$4,500

Archives

Stand out to prospective clients as attendees re-visit their favorite sessions.

- Logo with hyperlink in pre-event access email to attendees
- Logo with hyperlink in post-event archive email to attendees
- Banner ad on *Archives* page

Exclusive

\$4,500

Handouts

Reach attendees each time they reference event materials.

- Logo with hyperlink in pre-event access email to attendees
- Banner ad on *Handouts* page

\$3,000

Commercial package

Deliver your targeted message to a captive audience.

- One (1) 30-second commercial play before one (1) session streamed on-site and online (excludes general sessions)
- Commercial visible by all attendees via *Archives* page (added 4–6 weeks post-event)

Prices and offerings may be subject to change.



Contact us today!
SPEXevents@hq.cpa.com

Start here →

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