



# 2024

**Sponsorship and exhibit opportunities**

**Governmental & Not-for-Profit  
Training Conference**

**Oct. 28–30**

Ceasars Palace

Las Vegas, NV, and live online

# About the conference

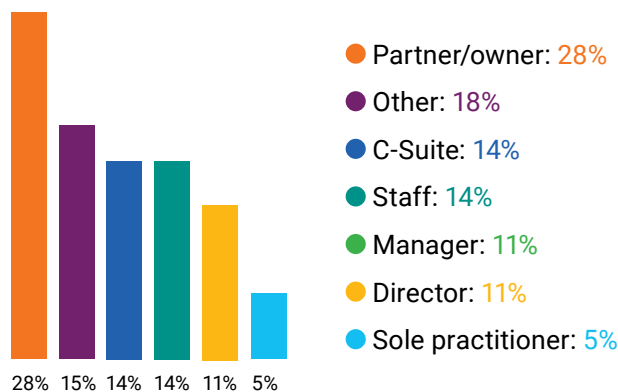
The AICPA National Governmental and Not-For-Profit Training Program provides hands-on training. It helps attendees better understand the numerous regulations, compliance, ethical and governance issues surrounding government and not-for-profit entities. Standard setters and industry experts lead the conference, speaking on a wide range of topics, including best practices, single audit and tax issues. Through networking sessions, participants can interact with key policymakers and network with peers, offering them the opportunity to mix with the best and the brightest decision-makers.

Over 650 attendees are eager to exchange ideas, talk with solution providers, explore the latest products and learn new processes. We invite you to keep your revenue channel active while elevating your organization's visibility among this key audience.

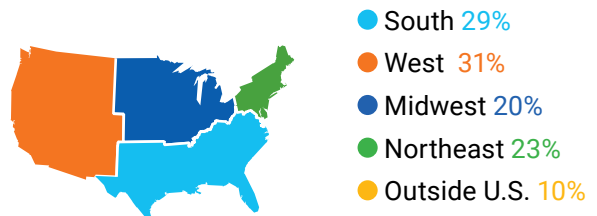
## Attendee demographics

Expected attendance: 650

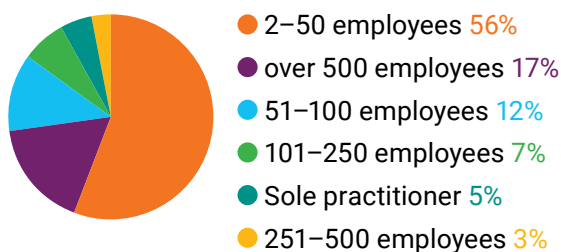
### Top titles:



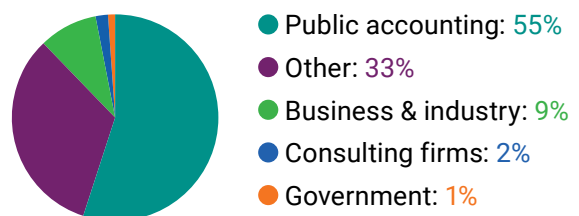
### Attendees by region:



### Firm size:



### Business category:



# Reimagine leadership

## Become a sponsor.

### Conference center and exhibit hall opportunities

- Lanyard
- Power zones
- Window clings

### Technology opportunities

- Mobile app
- Wi-Fi

### Hotel opportunities

- Guest room drop
- Water stations

### Online opportunities

- Virtual streaming
- Virtual session commercial
- Online handouts
- Online archives

### Networking event opportunities

- Exhibit hall networking receptions
- Daily lunches
- Daily refreshment breaks
- Beverage station

### Speaking opportunities

- Solution Session for Executive Level Sponsor

## Executive-level status

How do I become an executive-level sponsor?

Strategically build your executive-level sponsorship package from our à la carte offerings!

Gold  
Starting at \$15,000

Silver  
Starting at \$10,000

### Executive-level sponsor benefits

- ▶ Sponsor ad in intermission slides played between sessions on-site and online
- ▶ Tabletop exhibit space
- ▶ Additional on-site Expo-only badges (1 per exhibit space)
- ▶ Additional CPE badges (2 gold, 1 silver)

Prices and offerings may be subject to change. Contact [SPEXevents@hq.cpa.com](mailto:SPEXevents@hq.cpa.com) for itemized sponsorship pricing.

# Reserve your exhibit space.

## Exhibit space and virtual listing

\$3,500

### Tabletop:

- One (1) lead retrieval license
- Two (2) CPE badges
- One (1) skirted table
- Two (2) chairs
- One (1) wastebasket

**Includes virtual listing!**

## Virtual listing only

\$2,000

### Listing:

- Company description
- Logo
- Link to website
- Contact information
- One (1) Online CPE Badge (not included with exhibit space package)

## Additional exhibitor benefits:

- ▶ Company profile on mobile app with link to company website
- ▶ Promotional marketing code offering \$100 discount off registration for your clients and prospects
- ▶ Invitation to attend all on-site food and beverage functions with attendees (does not include private events)
- ▶ Option to purchase additional discounted CPE badges and on-site Expo-only badges

Contact us today!

[SPEXevents@hq.cpa.com](mailto:SPEXevents@hq.cpa.com)

[Start here →](#)



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