



AICPA® & CIMA®

Together as the Association of International
Certified Professional Accountants

2024

Sponsorship opportunities

LEAD Symposium

March 20–22

Omni Nashville Hotel

Nashville, TN

Become a sponsor

The AICPA® & CIMA® LEAD Symposium provides learning, development, and compliance professionals with key updates, lively breakout sessions with peers, and networking opportunities with like-minded professionals eager to apply lessons learned and best practices to remain ahead of the curve.

Attendees will have the opportunity to meet a curated selection of vendors in our exhibit hall, all uniquely positioned to support learning, development, and compliance professionals as they work to deliver on the expectations of leadership and stakeholders inside their organization. Time spent face-to-face with existing — and potential — clients is unparalleled at this event.

All sponsorship packages include:

- Logo on intermission slides played between sessions
- Tabletop exhibit space (please see page four for details).
- Sponsorship recognition and branding
- Company profile on mobile app with link to the company website
- Sponsor placement and recognition on conference Sponsor & Exhibitor directory.
- Two (2) All Access badges

All items are subject to change.

Sponsorships

Exclusive

\$6,800

Wi-Fi

Gain digital recognition for helping on-site attendees stay connected.

- Logo on the back of each attendee badge with Wi-Fi information
- Customized Wi-Fi password (*subject to hotel guidelines*)
- Logo listed in mobile app with Wi-Fi information

Exclusive

\$6,800

Mobile app

Increase your visibility pre-event with the launch of the app and post-event with year-long access.

- Logo on app splash screen
- Logo in pre-event app download instruction email
- Banner ad on mobile app home screen

\$6,000

Reception

Receive prominent recognition as attendees and exhibitors mingle throughout the on-site exhibit hall.

- Sponsor recognition throughout reception
- Logo printed on napkins placed on food and beverage stations
- Logo in agenda on mobile app promoting reception and sponsor
- Mobile app push notification promoting sponsorship

\$5,500

Lunch

Gain exposure while on-site attendees network over lunch.

- Sponsorship recognition throughout lunch
- Logo in agenda on the mobile app
- Mobile app push notification promoting sponsorship
- One (1) reserved table for the sponsor to invite conference attendees

\$5,000/day

Coffee Break

Build brand recognition as on-site attendees grab a beverage between sessions.

- Sponsor recognition on each beverage station
- Logo printed on coffee sleeves placed on each station
- Logo in agenda on the mobile app
- Placement near exhibit booth (*when available*)

Reserve your exhibitor listing.

Exhibit space

\$4,200

Exhibit space:

- One (1) lead retrieval license
- Two (2) badges
- One (1) 6-foot skirted table
- Two (2) chairs
- One (1) wastebasket
- Company profile on mobile app with link to the company website
- Option to purchase additional discounted CPE badges and on-site Expo-only badges

Contact us today!

SPEXevents@hq.cpa.com

[Start here →](#)



Founded by AICPA and CIMA, the Association of International Certified Professional Accountants powers leaders in accounting and finance around the globe.

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