



AICPA® & CIMA®

Together as the Association of International
Certified Professional Accountants

2023

Prospectus

Sponsorship and exhibitor opportunities

AICPA & CIMA ESG & Sustainability Conference

Dec. 13-14 | Live online

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About the conference

Finance professionals are crucial in helping organizations address and improve their impact on the planet. The more an organization understands how environmental, social and governance sustainability pillars affect and shape its strategies and business model, the more business-resilient they become. And, as ESG information is increasingly used by the capital markets and other stakeholder groups, such information needs to be reliable, credible and well-supported. Good governance is critical to a company's ability to produce high-quality, accurate and reliable information.



Reimagine leadership.

Become a sponsor.

Sponsor benefits

- Logo on intermission slides played between sessions online
- Sponsor recognition online
- Sponsor recognition on exhibitor listing on AICPAConferences.com Sponsor & Exhibitor Directory
- Pre- and post-conference attendee list with USPS mailing addresses (*no email addresses*) for one-time use
- Access to promotional marketing code offering a \$100 discount off registration for your clients and prospects
- Invitation to attend all online activities with attendees
- Option to purchase additional discounted CPE badges

Executive-level status

How do I become an executive-level sponsor?

Strategically build your executive-level sponsorship package from our à la carte offerings!

Platinum

Starting at \$10,000

Gold

Starting at \$8,500

Silver

Starting at \$7,000

Executive-level sponsor benefits

- ▶ All above sponsor benefits
- ▶ Sponsor ad in intermission slides played between sessions online
- ▶ Additional CPE badges (*3 platinum, 2 gold, 1 silver*)
- ▶ Includes virtual listing (*see page 7 for details*)

Speaking sponsorships

\$8,500

Solution session

Present an educational topic in your area of expertise.

- 50-minute live speaking opportunity worth 1 CPE credit
- Featured on main agenda reaching attendees online
- Session attendee contact information (*includes email addresses*)
- Session listed on main agenda website, AICPAConferences.com
- Session recording available on AICPAConferences.com *Archives* page for one year post-event
- Session title, speaker and content subject to committee pre-approval
- Two (2) CPE badges
- One (1) CPE speaker registration

\$6,000

Tech Demo

Host a demonstration to share the advantages and highlights of your product or services.

- 25-minute live product demonstration (no CPE credit)
- Demo attendee contact information for one-time use (*includes email addresses*)
- Session listed on the agenda on AICPAConferences.com
- Session recording available on AICPAConferences.com *Archives* page for one-year post-event (speaker permission required)
- One (2) CPE badges
- One (1) CPE speaker registration



Technology sponsorships

Exclusive

\$7,000

Virtual streaming

Gain maximum exposure with a comprehensive digital marketing bundle.

- One (1) 45-second commercial streamed online before one (1) general session
- Two (2) additional commercial plays throughout the event
- Banner ad with hyperlink on AICPAConferences.com Virtual Conference Lobby page
- Dedicated tab with hyperlink on AICPAConferences.com navigation bar
- Logo with hyperlink in pre-event access email to all attendees
- Two (2) CPE badges
- *Commercial session selection is subject to availability and approval*

Exclusive

\$4,000

Session alertness checks

Stretch your branding across this multi-session package of online sessions.

- Logo featured on CPE alertness pop-up, 4–6 times per session
- One (1) CPE All Access badge

Exclusive

\$3,500

Music

Increase exposure to online customers and prospects through music.

- Sponsor recognition in text welcome window of each online session
- Dedicated music sponsor slide displayed before all sessions
- Logo with hyperlink in pre-event access email to attendees
- Playlist will be available for attendees to download
- One (1) CPE badge

Attendee break sponsorships

\$6,000

Snack Box
Sponsor

Generate excitement and easily attract leads with brand exposure to virtual attendees.

- Logo with hyperlink in pre-event access email to all attendees (*tracking link to be provided by sponsor*)
- Dedicated Snack Box sponsor page on AICPAconferences.com event page
- Custom branded email to up to 150 virtual recipients with credit details
- Custom recipient landing page messaging
- Menu Top Banner on featured page of the menu
- Two (2) Menu Mid Banners on featured page
- One (1) 45-second commercial streamed online before one (1) general session
- Dedicated Snack Box sponsor transition slide displayed before all sessions
- Two (2) CPE All Access badges

\$5,000

Coffee e-card

Build brand recognition as attendees grab a beverage at a time convenient for them.

- Complimentary coffee provided to all attendees as a credit (Starbucks, Dunkin' Donuts, etc.)
- AICPA to send a custom-branded email to attendees with credit details
- One (1) CPE badge

Reserve your virtual company listing.

\$2,000 Virtual company listing

- Customizable branding opportunities (logo, graphic images, banner ad, etc.)
- Company name, description and link to website
- Embed video options
- Resources/handouts
- Personalized contacts
- Live public text chat
- One (1) hosted live Zoom Virtual Showcase
- Metrics and contact information with email addresses for users, visits and downloads

Additional benefits:

- ▶ Pre- and post-conference attendee list with USPS mailing addresses for one-time use
- ▶ Access to 2023 promotional marketing code offering a \$100 discount off SOC & Third Party Risk Management Conference registrations for your clients and prospects
- ▶ Invitation to attend all online activities with attendees
- ▶ Option to purchase additional discounted CPE badges

Increase your exposure.

Additional sponsorship opportunities

Exclusive

\$3,000

Online archives

Stand out to prospective clients as attendees re-visit their favorite sessions.

- Logo with hyperlink in pre-event access email to attendees
- Logo with hyperlink in post-event archive email to attendees
- Banner ad with hyperlink on AICPAConferences.com *Archives* page

Exclusive

\$3,000

Online handouts

Reach attendees each time they reference event materials.

- Logo with hyperlink in pre-event access email to attendees
- Banner ad with hyperlink on AICPAConferences.com *Handouts* page

Exclusive

\$3,500

Technical support

Enhance brand recognition while attendees find online support and assistance.

- Banner ad with hyperlink on AICPAConferences.com *Technical Support* page
- Logo with hyperlink in pre-event access email to attendees
- Logo on virtual lobby help desk with direct link to booth

\$2,000

Online commercial

Deliver your targeted message to a captive audience.

- One (1) 30-second commercial play before one (1) session streamed online (*excludes keynotes*)
- Commercial visible by all attendees via archives page (*added 4–6 weeks post-event*)
- Logo on online pre-session window
- Logo on post-session email sent to all online session participants
- One (1) online session handout
- *Commercial session selection is subject to availability and approval*

Exclusive

\$2,000

Gamification

Elevate your brand as attendees participate in fun and engaging games.

- Banner ad on AICPAConferences.com gamification page
- Logo in pre-event access emails to all attendees



Contact us today!
SPEXevents@hq.cpa.com

Start here →

Founded by AICPA and CIMA, the Association of International Certified Professional Accountants powers leaders in accounting and finance around the globe.

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