

Certified Professional Accountants

2023

Prospectus Sponsorship and exhibitor opportunities

AICPA® & CIMA® Governmental Accounting & Auditing Online Aug. 14–16 | Live online

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About the conference

As regulatory changes occur, so too does the need to understand the ramifications of these changes. This premier conference provides in-depth training specific to your government area — federal, state or local. Hear from influential policymakers and government officials who will provide insight and guidance on recent issues and new and pending standards. This must-attend event also features unprecedented opportunities to network with peers and interact with these governmental experts.



Reimagine leadership.

Become a sponsor.

All sponsorship packages include:

- Logo on intermission slides played between sessions online
- Sponsor recognition online
- Sponsor recognition on exhibitor listing on AICPAConferences.com Sponsor & Exhibitor Directory
- Pre- and post-conference attendee list with USPS mailing addresses (*no email addresses*) for one-time use
- Access to promotional marketing code offering a \$100 discount off registration for your clients and prospects
- · Invitation to attend all online activities with attendees
- Option to purchase additional discounted CPE badges

Executive-level status

How do I become an executive-level sponsor?

Strategically build your executive-level sponsorship package from our à la carte offerings!

Platinum Starting at \$10,000	Gold Starting at \$8,500	Silver Starting at \$7,000
Executive-level sponsor		
	sion slides played between sessi	ons online
Additional CPE badges	: (3 platinum, 2 gold, 1 silver)	

Speaking sponsorship

\$8,000

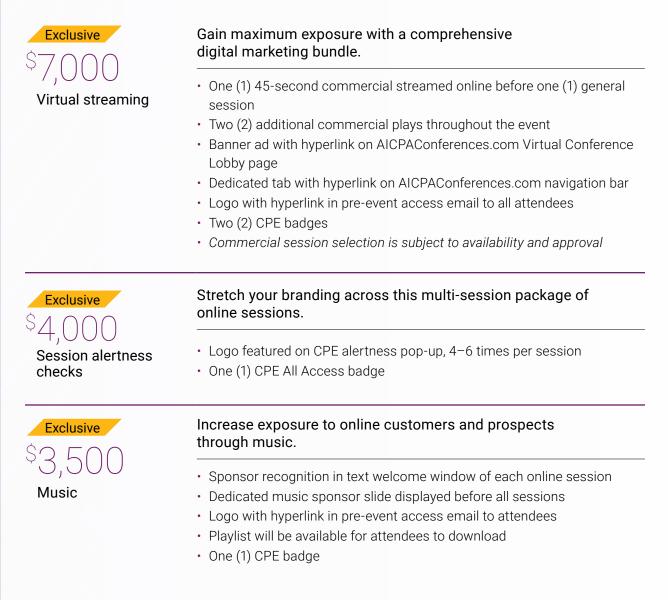
Solution session

Present an educational topic in your area of expertise.

- 50-minute live speaking opportunity worth 1 CPE credit
- · Featured on main agenda reaching attendees online
- Session attendee contact information (includes email addresses)
- · Session listed on main agenda website, AICPAConferences.com
- Session recording available on AICPAConferences.com Archives page for one year post-event
- · Session title, speaker and content subject to committee pre-approval
- Two (2) CPE badges
- One (1) CPE speaker registration



Technology sponsorships



Attendee break sponsorships



Snack Box Sponsor

Generate excitement and easily attract leads with brand exposure to virtual attendees.

- Logo with hyperlink in pre-event access email to all attendees (*tracking link* to be provided by sponsor)
- Dedicated snack box sponsor page on AICPAconferences.com event page
- Custom branded email to the first 100 virtual recipients with credit details
- · Custom recipient landing page messaging
- Menu Top Banner on featured page of the menu
- Two (2) Menu Mid Banners on featured page
- One (1) 45-second commercial streamed online before one (1) general session
- Dedicated Snack Box sponsor transition slide displayed before all sessions
- Two (2) CPE all-access badges

\$5,000Coffee e-card

Build brand recognition as attendees grab a beverage at a time convenient for them.

- Complimentary coffee provided to all attendees as a credit (Starbucks, Dunkin' Donuts, etc.)
- · AICPA to send a custom-branded email to attendees with credit details
- Two (2) CPE badges



Reserve your virtual company listing.

$^{\circ}2,000$ Virtual company listing

- Customizable branding opportunities (logo, graphic images, banner ad, etc.)
- · Company name, description and link to website
- Embed video options
- Resources/handouts
- Personalized contacts
- Live public text chat
- One (1) hosted live Zoom Virtual Showcase
- Metrics and contact information with email addresses for users, visits and downloads

Additional benefits:

- ▶ Pre- and post-conference attendee list with USPS mailing addresses for one-time use
- Access to 2023 promotional marketing code offering a \$100 discount off Governmental Accounting & Auditing Online conference registrations for your clients and prospects
- Invitation to attend all online activities with attendees
- Option to purchase additional discounted CPE badges

Increase your exposure.

Additional sponsorship opportunities

	Stand out to prospective clients as attendees re-visit their favorite sessions.
°3,000	 Logo with hyperlink in pre-event access email to attendees Logo with hyperlink in post-event archive email to attendees
Online archives	 Banner ad with hyperlink on AICPAConferences.com Archives page
Exclusive	Reach attendees each time they reference event materials.
\$3000	 Logo with hyperlink in pre-event access email to attendees
Online handouts	Banner ad with hyperlink on AICPAConferences.com Handouts page
Exclusive	Enhance brand recognition while attendees find online support and assistance.
°3,300	Banner ad with hyperlink on AICPAConferences.com Technical Support page
Technical support	Logo with hyperlink in pre-event access email to attendees
	 Logo on virtual lobby help desk with direct link to booth
	Deliver your targeted message to a captive audience.
0 $2,000$ Online commercial	 One (1) 30-second commercial play before one (1) session streamed online (excludes keynotes)
	• Commercial visible by all attendees via archives page (added 4–6 weeks post-event)
	 Logo on online pre-session window
	Logo on post-session email sent to all online session participants
	One (1) online session handout
	 Commercial session selection is subject to availability and approval
Exclusive	Elevate your brand as attendees participate in fun and engaging games.
	Banner ad on AICPAConferences.com gamification page
Gamification	Logo in pre-event access emails to all attendees





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Contact us today! SPEXevents@hq.cpa.com

Start here \rightarrow

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