

# 2023

## Prospectus

### Sponsorship and exhibitor opportunities

## AICPA & CIMA Private Foundation Summit

June 22–23

Gaylord National Harbor  
National Harbor, MD, and live online

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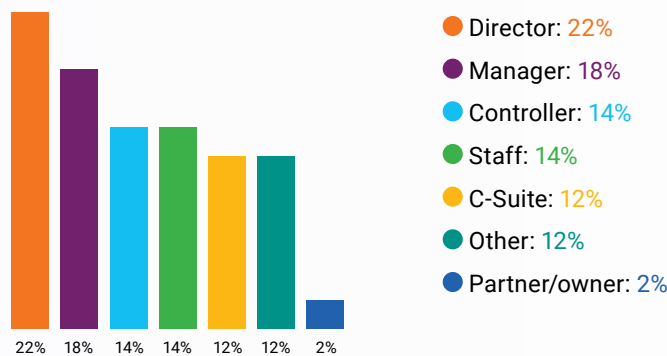
# About the conference

The Private Foundation Summit provides an opportunity to get front-row access and hear from the innovators in this highly specialized world. From investing to charitable activities, we'll help attendees gain clarity for their immediate and long-term goals — and we'll provide important guidance on dealing with the impacts of the pandemic. Here's your chance to elevate your brand and develop new connections in the highly specialized world of private foundations.

## Attendee demographics

Number of attendees: 150

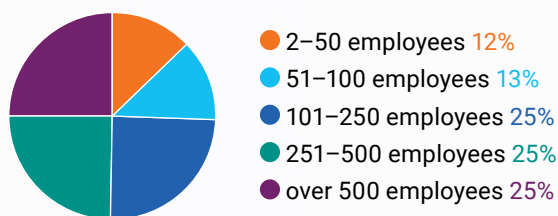
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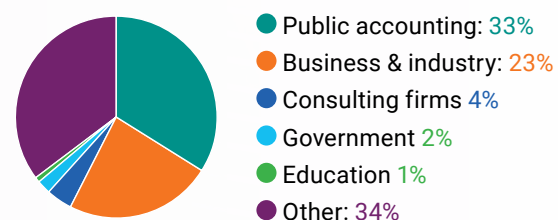
Attendees by region:



Firm size:



Business category:



# Reimagine leadership.

## Become a sponsor.

### All sponsorship packages include

- Logo on intermission slides played between sessions on-site and online
- Sponsor recognition on-site and online
- Company profile on mobile app with link to company website
- Sponsor placement and recognition on AICPAConferences.com Sponsor & Exhibitor Directory
- Pre- and post-conference attendee list with USPS mailing addresses only (no email addresses) for one-time use
- Promotional marketing code offering a \$100 discount off registration for your clients and prospects
- Invitation to attend all on-site food and beverage functions with attendees (does not include private events)
- Option to purchase additional discounted CPE badges

## Executive-level status

How do I become an executive-level sponsor?

Strategically build your executive-level sponsorship package from our à la carte offerings!

Platinum  
Starting at \$10,000

Gold  
Starting at \$8,500

Silver  
Starting at \$7,000

### Executive-level sponsor benefits

- ▶ All above sponsor benefits
- ▶ Sponsor ad in intermission slides played between sessions on-site and online
- ▶ Premium tabletop exhibit location (platinum and gold only)
- ▶ Additional on-site Expo-only badges (1 per tabletop exhibit)
- ▶ Additional CPE badges (3 platinum, 2 gold, 1 silver)

# Technology sponsorships

**Exclusive**

\$8,000

Wi-Fi

Gain digital recognition for helping on-site attendees stay connected.

- Logo on back of each attendee badge with Wi-Fi information
- Customized Wi-Fi password (*subject to hotel guidelines*)
- Logo listed in mobile app with Wi-Fi information
- Two (2) CPE badges

**Exclusive**

\$7,500

Mobile app

Increase your visibility pre-event with the launch of the app and post-event with year-long access.

- Logo on app splash screen
- Logo in pre-event app download instruction email
- Rotating banner ad
- Two (2) CPE badges

**Exclusive**

\$6,000

Closed captioning

Maximize your brand with this multi-channel package providing visibility in all online sessions.

- Sponsor recognition in text closed captioning message before every online session
- One (1) 30-second commercial play per day streamed on-site and online
- Logo with hyperlink on AICPAConferences.com Virtual Conference Lobby
- Logo with hyperlink in pre-event access email to attendees
- One (1) CPE badge
- *Commercial session selection is subject to availability and approval.*

\$6,000

Session alertness checks

Highly visible branding in select sessions.

- Logo featured on CPE alertness pop-up, 4–6 times per session
- Choose up to ten (10) pre-selected sessions (excludes keynotes/general sessions)
- One (1) CPE badge

**Exclusive**

\$6,000

Power zone

Increase exposure while attendees recharge devices during general sessions.

- Sponsor recognition in on-site power areas in general session meeting room
- Logo listed in mobile app with power information
- One (1) CPE badge



# Technology sponsorships

**Exclusive**

\$5,500

Digital session room signage

Promote your brand outside of every on-site meeting room.

- Logo on each monitor outside of every session room
- Monitor lists current and upcoming session information
- One (1) CPE badge

**Exclusive**

\$5,500

Music

Increase exposure to online and onsite customers and prospects through music.

- Sponsor recognition in text welcome window of each online session
- Dedicated music sponsor slide displayed before all sessions
- Logo with hyperlink in pre-event access email to attendees
- One (1) CPE badge
- Playlist will be available for attendees to download

# Material sponsorships

**Exclusive**

\$7,500

Lanyard

Promote your brand throughout the entire event with one of the most popular on-site sponsorships.

- Logo displayed on AICPA provided lanyards
- Two (2) CPE badges



# Networking sponsorships

**Exclusive**

\$10,000

Opening reception

Receive prominent recognition as attendees and exhibitors mingle throughout the on-site Exhibit Hall.

- Priority bar placement near on-site exhibit space (when available)
- Sponsor recognition throughout reception
- Logo printed on napkins placed on food and beverage stations
- Logo in agenda on mobile app promoting reception and sponsor
- Mobile app push notification promoting sponsorship
- Two (2) CPE badges

\$7,500/day

All-day coffee

Build brand recognition as on-site attendees grab a beverage between sessions.

- Sponsor recognition on each beverage station
- Logo printed on coffee sleeves placed on each station
- Logo in agenda on mobile app
- Placement near exhibit space
- Two (2) CPE badges

\$7,500

Lunch

Gain exposure while on-site attendees network over lunch.

- Sponsorship recognition throughout lunch
- Logo in agenda on mobile app
- Mobile app push notification promoting sponsorship
- One (1) reserved table for sponsor to invite conference attendees
- Two (2) CPE badges

\$6,500

Break

Stay top of mind by keeping on-site attendees refueled and refreshed.

- Themed food station (ice cream, popcorn, assorted cookies, trail mix, etc.)
- Sponsorship recognition on each station
- Logo in agenda on mobile app
- Placement near exhibit
- Two (2) CPE badges

# Reserve your exhibit space

## Exhibit space and virtual listing

\$3,200

### Tabletop:

- One (1) lead retrieval license
- Two (2) CPE badges
- One (1) skirted table
- Two (2) chairs
- One (1) wastebasket

Includes virtual listing

## Virtual listing only

\$1,500

### Virtual listing:

- Company description
- Logo
- Link to website
- Contact information

## Additional exhibitor benefits:

- ▶ Company profile on mobile app with a link to the company website
- ▶ Pre- and post-conference attendee list with USPS mailing addresses only (*no email addresses*) for one-time use
- ▶ Promotional marketing code offering \$100 discount off registration for your clients and prospects
- ▶ Invitation to attend all on-site food and beverage functions with attendees (does not include private events)
- ▶ Option to purchase additional discounted CPE badges or on-site Expo-only badges

# Increase your exposure.

## Exhibit space add-ons:

### Exclusive

\$4,500

Archives

Stand out to prospective clients as attendees re-visit their favorite sessions.

- Logo with hyperlink in pre-event access email to attendees
- Logo with hyperlink in post-event archive email to attendees
- Banner ad with hyperlink on AICPAConferences.com *Archives page*

### Exclusive

\$4,500

Handouts

Reach attendees each time they reference event materials.

- Logo with hyperlink in pre-event access email to attendees
- Banner ad with hyperlink on AICPAConferences.com *Handouts page*

\$3,000

Commercial package

Deliver your targeted message to a captive audience.

- One (1) 30-second commercial play before one (1) session streamed on-site and online (excludes general sessions)
- Commercial visible by all attendees via *Archives Page* (added 4–6 weeks post-event)
- *Commercial session selection is subject to availability and approval*



Contact us today!  
SPEXevents@hq.cpa.com

[Start here →](#)



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